



STORY OF THE MONTH | MEET MASCHA WISMANS

Dear reader,

The year 2025 started for me with a new professional chapter, joining the NFCC as Business Director alongside Ghalia Zebiri and Noor Kleijweg. Together, we form a dynamic and pluridisciplinary team operating from the heart of Paris. With 10+ years of experience in France as an international policy advisor and business consultant, I am passionate about strengthening Franco–Dutch ties by guiding Dutch companies through the wealth of opportunities the French market has to offer.

France is one of the Netherlands' key economic partners, with over 1,000 Dutch companies already operating in France, employing more than 190,000 people. From logistics and agrifood to tech and sustainability, the opportunities are vast—and 2025, the official year of economic collaboration between our countries, is the perfect moment to seize them.

France's innovation–friendly environment, strong consumer market, and increasing commitment to sustainability make it an attractive destination for Dutch entrepreneurs. At NFCC, we are here to help you navigate this dynamic –and sometimes complex– environment. Start–ups introducing new solutions, SMEs expanding their presence on the market, or established industry leaders driving innovation: Dutch businesses are successful across a wide range of French industries.

This year presents an opportunity to strengthen and build on these achievements together. Whether you are looking for market insights, business connections, or practical support, the NFCC is here to listen to each story. We are eager to hear yours and explore together how we can turn your ambitions into reality.

Let's make 2025 a year of renewal, cooperation, and progress.

Mascha Wismans
Business Director NFCC

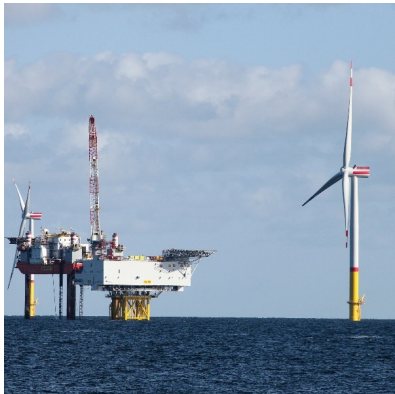


SECTOR SPECIFIC | AGRICULTURE

In 2025, Dutch–French economic ties take center stage. WTC Twente invites you to the NL pavilion at SIA'PRO in Paris (Feb 23–25) and an exclusive networking reception on Feb 24, hosted with the Dutch Embassy. As an exhibitor, boost your visibility in agriculture, explore business opportunities in France, and connect with key partners. Don't miss this chance to expand your network and forge new collaborations at this premier industry event! More info [here](#).



SECTOR SPECIFIC | NORTH SEA SEMINAR



The annual **PwC North Sea Tax Seminar** will take place on Tuesday, 11 March 2025, offering updates on tax legislation and practices relevant to businesses operating in the North Sea. Esteemed guest speaker **Barbara Baarsma**, Chief Economist at PwC and Professor of Applied Economics at the University of Amsterdam, will provide insights into regional trends and future prospects. Experts from PwC offices in the UK, Norway, Denmark, Germany, and Belgium will also share updates on significant tax developments in their respective territories. This event promises valuable perspectives for companies navigating the North Sea region. Interested? Contact info@nfcc.fr.

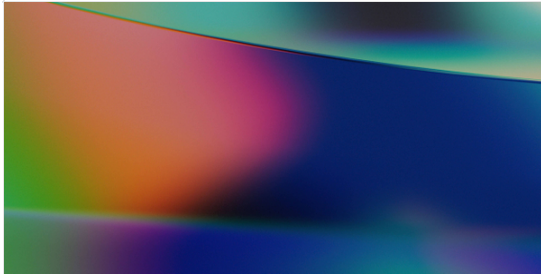
JOB OPPORTUNITIES

Each month, we highlight career opportunities for the French market from our NFCC members.

This month, we have an amazing internship opportunity at B–corp Doppler! Join their team in Haarlem to have the opportunity to merge your passion for sustainability with hands–on experience in product development, contributing to Doppler's ongoing commitment to being a leader in environmentally conscious consumer choices.

[Learn more](#)

UPCOMING EVENTS



Meet the Experts: AI



Feb 6, 2025
(17:30 – 20:00) (GMT+1)



Assemblée Générale 1 2025



Feb 14, 2025
(09:00 – 10:00) (GMT+1)



Meet & Mingle: Members Meeting

Join to meet the old & new members
of the NFCC community!



Feb 28, 2025
(10:00 – 11:00) (GMT+1)



NFCC's France Focus Hour

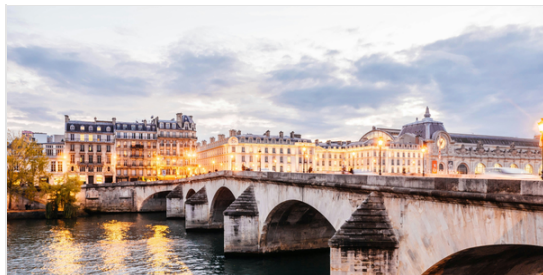
Got questions about doing business
in France? Walk in during the France
F...



Mar 4, 2025
(10:00 – 11:00) (GMT+1)



Cracking the Code: French Government



Networking Cocktail at the Atelier Néerl...

Col...



Mar 21, 2025
(10:00 – 11:00) (GMT+1)

Join us for an evening of networking
in the heart of Paris...



Mar 27, 2025
(18:30 – 20:30) (GMT+1)



22 Av. Victoria
Paris, Île-de-France, France

MADE POSSIBLE BY OUR MEMBERS



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