



STORY OF THE MONTH | JOIN OUR SPECIAL MISSION



We are excited to announce the return of the highly successful **Global Market Entry Program**, designed specifically for innovative and ambitious SMEs and scale-ups. This exclusive program offers you the chance to expand your business into **France**, one of Europe's largest and most dynamic markets.

If you're an entrepreneur based in the **Rotterdam The Hague Metropolitan Area**, this is an incredible opportunity to:

- **Develop a market entry strategy** tailored to France.
- **Validate your business case** in the target market.
- **Establish valuable contacts** with potential customers and partners.

The program spans **9 months**, starting in June 2025 and ending in February 2026. By the end of the program, you will be fully prepared to thrive independently in the French market, backed by the support and network you've built throughout the process. This program is exclusively for entrepreneurs from the 21 municipalities of the Rotterdam The Hague Metropolitan Area.

Apply today to join the program and accelerate your international growth. For more details, visit [InnovationQuarter's Global Market Entry Program](#), or reach out with any questions to info@nfcc.fr.

We look forward to supporting you in your journey toward success!

NEW MEMBERS | WELCOME



At Trayler we specialise in outdoor Moving Billboards. Cost-effective, custom-made and managed from start to finish – that is Trailermade Advertising. Our trailers cover millions of kilometers each year, ensuring unparalleled visibility in consumers' daily lives. This translates to exceptional brand reach and impact. In short, if you're looking for a powerful and effective Out-of-Home advertising solution, Trayler is your ideal partner. Learn more [here](#).

JOB OPPORTUNITIES

Each month, we highlight career opportunities for the French market from our NFCC members.

RAM Mounts is hiring an **Account Manager** for sales in southwestern France. Responsibilities include managing client relationships, identifying market opportunities, and developing sales and marketing strategies. More info via the button below.

[Learn more](#)

SECTOR SPECIFICS | TENDERS IN FRANCE



Want to do business with the French government? Recent procurement reforms make it easier for SMEs to access public contracts in construction, services, goods, and consulting. Benefit from faster payments (within 30 days) and financing (within 48 hours). With a €170.6 billion public market—49% going to SMEs—now is the time to act! Learn more the Bulletin des Marchés Publics [via this link](#).

UPCOMING EVENTS



Cracking the Code: Taking over a French ...

Your Way to Success in France



Apr 17, 2025
(10:00 – 11:00) (GMT+2)



Meet & Mingle: Members Meeting / France ...

Join to meet the old & new members
of the NFCC community!



Apr 25, 2025
(10:00 – 12:00) (GMT+2)



NFCC x Undutchables: Networking Drinks

Planning to set up a business in
France? Start in the Netherlands.



Jun 12, 2025
(16:00 – 18:00) (GMT+2)



Undutchables HQ
Utrecht, The Netherlands

MADE POSSIBLE BY OUR MEMBERS



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