



## STORY OF THE MONTH | MAKE THE MOST OUT OF YOUR TIME IN FRANCE



*This month, we're proud to highlight a success story from our member, **Comfective**. They've not only benefited from our Matchmaking service and Gold Membership at the NFCC, but also made the most of our additional trade fair support — with impressive results. Read their experience below:*

Taking our first steps into the French market was both exciting and unfamiliar territory. Participating in **Tech for Retail in Paris** was a strategic move—but what truly made it a turning point was the incredible support we received from Ghalia and the NFCC.

From the moment we arrived, **Ghalia felt like part of our team**. Her understanding of both the language and the (business) culture in France was instrumental in helping us connect with the right people. But more than that, she brought energy. She approached visitors with confidence and authenticity, creating a natural interest in our story and our solutions.

**The outcome? Sixty strong leads and a clear signal** that our solution resonates in the French market. One of those conversations that stood out: our ongoing talks with a

nationwide food retailer. After several engaging meetings we are in the stage to supply our solution in the first pilot store.

The solution we showcased, developed by Orangewave Solutions BV, allows customers to request assistance at the push of a button—for example, at a reception or service desk. When pressed, the button instantly sends a notification to the team's radios, enabling staff to respond quickly and coordinate who will assist the waiting customer.

For companies looking to expand into France, our experience has taught us one key lesson: **surround yourself with people who not only speak the language, but who also understand the French (business) culture and your mission.** The NFCC gave us that edge—and it made all the difference.

**Want to boost your company's visibility at international trade fairs?** Get in touch at [info@nfcc.fr](mailto:info@nfcc.fr) to learn how NFCC can support you.

*P.S. RVO subsidies are available for this service!*

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## NEW MEMBERS | WELCOME

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With the first egg farm opened in October 2017 in the Netherlands, Kipster set a new standard in sustainable and transparent farming. Since then, they have continuously challenged conventional agriculture, working towards a food system with greater animal welfare and a smaller environmental footprint. Learn more about Kipster [via this link](#).

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## JOB OPPORTUNITIES

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*Each month, we highlight career opportunities for the French market from our NFCC members.*

### **Holland Bikes / Tour Guides**

Our member Holland Bikes is a Dutch and French company that rents and sells normal—and electric bicycles and accessories and offers repair and maintenance all around France. They give guided bike tours in Paris, Versailles, Nice, Bordeaux, Lyon and New York. For those tours, they are looking for you!

[Learn more](#)

## First Impression / Project Manager

Our member First Impression is looking for a project manager who is native French-speaking and enjoys working in an international environment. If you have experience managing technical projects and a passion for technology, you are the person they are looking for. Learn more via the button below!

[Learn more](#)

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## INVITE | TWO-YEAR ANNIVERSARY OF THE FRANCO-DUTCH PACT FOR INNOVATION AND SUSTAINABLE GROWTH

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April 13 marked the second anniversary of the signing of the Franco-Dutch Innovation and Sustainable Growth Pact. To celebrate this milestone and highlight the progress made—as well as the next steps planned in the coming months — **we are pleased to invite you to a conference that will take place on May 27 from 9:00 to 12:30 at MEDEF (55 avenue Bosquet, 75007).**

This event will be an opportunity to:

- **Network** with public and private stakeholders from both countries
- Discuss upcoming priorities and **collaborative opportunities**
- **Highlight the projects** launched since the Pact's signature

You can register using [this link](#). The event will be followed by a [networking cocktail-lunch](#).

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## UPCOMING EVENTS



## Cracking the Code: Exploring the French ...

Opportunities and Challenges for  
Dutch Businesses



## NFCC x Undutchables: Networking Drinks

Planning to set up a business in  
France? Start in the Netherlands.



Jun 12, 2025  
(16:00 – 18:00) (GMT+2)



Undutchables HQ  
Utrecht, The Netherlands

## Workshop: How to Set Up a Business in Fr...



## Holland Bikes x NFCC: Grand Opening in V...



Jun 26, 2025  
(17:00 – 20:00) (GMT+2)



## Meet & Mingle: Members Meeting / France ...

Join to meet the old & new members  
of the NFCC community!



Jul 4, 2025  
(10:00 – 11:30) (GMT+2)



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