



STORY OF THE MONTH | EATING TO LIVE... OR LIVING TO EAT?



What lunch says about life... and business

12:30. In the Netherlands, lunch is often functional. A quick cheese sandwich behind the laptop, three emails answered, and back to work. Dinner? Same story: eat, clear the table, move on. Here, food fuels the day, nothing more.

In France, it's a different world. Lunch is a ritual. People sit, talk, laugh, debate... and time slows down. An hour later, the main course is finally served. Eating isn't just about feeding the body, it's about feeding the moment.

Behind these habits lie **two very different views of time, and of life.**

- For the Dutch, time is a resource. Every minute counts, even at the table.
- For the French, time is an art. It's something to be savored, shared, stretched.

These differences shape how business works, too.

In France, if you want to close a deal, slow down. Trust is built through conversations, not just contracts. In the Netherlands, if you want to succeed, get to the point. Clarity, speed, and efficiency open doors.

Because in France, relationships are forged between coffee and dessert...
While in the Netherlands, they're often sealed before you've finished your sandwich.

Two cultures. Two tempos. One simple truth: to work together, you first need to understand how the other side lives... and eats.

Article written by Louisa Trad, Consultant at NFCC Gold member [Oryx](#), helping Dutch and French companies navigate cross-cultural recruitment challenges.

NEW MEMBERS | WELCOME



We're pleased to welcome VBH as our new member, a company dedicated to integrating cutting-edge technology into (super)yachts and high-end residences. VBH's mission is to simplify and elevate lifestyle by making technology both beautiful and invisible; blending design and innovation so it enhances comfort, convenience, and enjoyment. With more than 300 delivered yacht projects, global presence, and a focus on excellence in every detail, VBH brings great expertise. Learn more [here](#).

JOB OPPORTUNITIES

Each month, we highlight career opportunities for the French market from our NFCC members.

Our member **RAM® Mounts France** is seeking a **Sales Manager** for the **North-East region** to drive B2B growth through client relationship management, prospecting, and tailored mounting solutions. The role involves regular client visits, sales negotiations, and active participation in trade shows to expand the company's presence in France. Find more information via the button below.

[Learn more](#)

Another of our members, **Ebusco**, is looking for a **Sales Representative France** to lead its commercial expansion in the country. As the company's first representative in France, you'll engage with regional authorities, public transport operators, and partners to drive zero-emission mobility forward. From monitoring tenders to preparing proposals and coordinating with project teams, you'll oversee the full sales process and help establish Ebusco's foundation for future growth. Learn more below.

[Learn more](#)

SECTOR SPECIFICS | SALES IN FRANCE



Looking to expand your sales presence in France?

The NFCC can support its members in finding the right sales agents, distributors, or specialised commercial staff. We can help you promote vacancies within our network and connect you to trusted professionals who know the French market. Interested in exploring the options? Contact us at info@nfcc.fr.

UPCOMING EVENTS | JOIN TO LEARN & CONNECT



Meet & Mingle: Members Meeting

Join to meet the old & new members of the NFCC community!



Oct 10, 2025
(10:00 – 11:00) (GMT+2)



Europe and France in the New Global Econ...



Oct 15, 2025
(18:30 – 21:30) (GMT+2)



Neuflize OBC
Paris, Île-de-France, France



Cracking the Code: Growing & Digitalisin...

Opportunities and Challenges for Dutch Businesses



Nov 12, 2025
(11:00 – 12:00) (GMT+1)



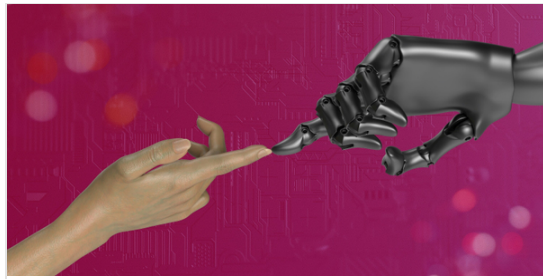
Prinsjesdag: Presentation of the Nationa...



Nov 18, 2025
(10:00 – 14:00) (GMT+1)



Hôtel d'Avaray: Residence of the
Ambassador of the Netherlands in
France
Paris, Île-de-France, France



Meet-up "AI in Recruitment"

AI is playing an increasingly important role in our professional lives—an...



Nov 13, 2025
(16:00 – 18:30) (GMT+1)



Undutchables
Amsterdam, Noord-Holland, Netherl...



Round Table: Building a European Circula...



Nov 25, 2025
(18:00 – 20:30) (GMT+1)



Hôtel d'Avaray, Residence of the
Ambassador of the Netherlands in
France
Paris, Île-de-France, France



Assemblée Générale 2 of 2025



Nov 28, 2025
(09:00 – 10:00) (GMT+1)

MADE POSSIBLE BY OUR MEMBERS



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