



STORY OF THE MONTH | WHY SHOWING UP STILL COUNTS



A Dutch founder once told us about a deal he was certain he'd closed in France. The numbers worked, the proposal was solid, the client seemed enthusiastic on calls. Yet somehow, the contract never materialised. Later, he realised what went wrong: they'd never shared a meal together.

Anyone working between Dutch and French business cultures knows this tension well. Dutch efficiency says: if the logic is sound, sign the contract. French business says: first, let me know who you are. Trust comes before transactions. And trust requires showing up in person.

Each September, France shakes off its August slumber, marking the period of *La Rentrée*. Offices reopen, calendars fill, serious conversations resume, hence a great moment to reconnect face-to-face with your French business partners. At the NFCC, we celebrate this moment twice; digitally for our scattered community, and physically in Paris, because in France, being there matters as much as what you're selling.

Yes, organising an evening in Paris is work. People rearrange schedules, book trains, carve out precious time. But those few hours of face-to-face exchange often matter

more than months of video calls. The conversation that happens after the formal program ends. The introduction over wine that leads somewhere unexpected. These moments open doors that stay locked in Zoom meetings.

It's costly, especially for smaller companies. The travel, the time away from the office, the investment in simply being present: all of it sends a signal. In French business culture, that signal matters. It says you're serious enough to show up.

On **23 September**, we're partnering with **NetworkIrlande** for our Paris rentrée. We'd like you to join us and the registration details are below. We're creating this space because we know how hard it can be to arrange these meetings yourself—and because our Franco–Dutch community deserves a natural place to reconnect, build the relationships that matter, and open doors that screens alone can't budge.

Join our La Rentrée Event!

NEW MEMBERS | WELCOME



Since 2024, the NFCC has been a valued partner in our Global Market Entry Program, and we are thrilled to now also join their dynamic Franco–Dutch business community. Our mission at The Hague & Partners is to promote The Hague as an international destination to live, work, and invest. Through our Business Agency, we support international companies and NGOs looking to establish themselves in The Hague with tailored advice, fact-finding visits, and access to key stakeholders. Our complimentary services help organizations set up or expand their operations in the Randstad region. Learn more [here](#).

FLR Avocat | Advocaat, founded by Fleur le Roy, is a Paris–based law firm led by a Dutch and French qualified lawyer. The firm primarily assists Dutch and French–speaking companies in France and in the Netherlands. Her areas of expertise include real estate, commercial law, corporate law, contract law, transport law and employment law. FLR bridges Dutch, French and international perspectives, offering legal solutions with a personal approach. Learn more [via this link](#).



JOB OPPORTUNITIES

Each month, we highlight career opportunities for the French market from our NFCC members.

Van Ommen via Oryx / International Sales & Key Accountmanager

Our member Oryx is recruiting for Van Ommen, a company specialised in expertise in machining tools for metalworking. They are ready for the next phase of international growth. You will lead the sales team in the Netherlands, Belgium, and France, and serve as the main contact for strategic European key accounts.

[Learn more](#)

Landal / Marketing Manager France & Belgium

Our member Landal is looking for a Marketing Manager, where you'll be driving commercial growth across their holiday destinations in Belgium and France. Your mission? Making sure Landal's resorts get noticed — and booked — through smart marketing campaigns, local partnerships, and strong regional positioning. You go beyond just running promotions: you connect data, insights, and teams to create real impact.

[Learn more](#)

SECTOR SPECIFICS | SIBCA 2025




SIBCA, the Salon de l'Immobilier Bas Carbone, returns to the Grand Palais from September 3–5, 2025, under the patronage of the President of the French Republic. With 200 exhibitors and 12,500 visitors expected, this fair showcases innovative low-carbon solutions for designing, building, and renovating tomorrow's urban spaces. During three days, SIBCA brings together real estate decision-makers committed to sustainability. Our colleague **Ghalia Zebiri** will be present at the fair. For trade fair support via the Netherlands France Chamber of Commerce, please contact info@nfcc.fr.

UPCOMING EVENTS | MORE TO BE PUBLISHED SOON






Prinsjesdag: Presentation of the Nationa...

 Sep 23, 2025
(10:00 – 12:30) (GMT+2)



Meet & Mingle: Members Meeting


Join to meet the old & new members
of the NFCC community!


 Oct 10, 2025
(10:00 – 11:00) (GMT+2)



La Rentrée: NFCC x NetworkIrlande

A joint networking event in the
historic setting of the Centre Culturel
I...

 Sep 23, 2025
(18:30 – 20:30) (GMT+2)

 Irish Cultural Centre
Paris, Île-de-France, France

MADE POSSIBLE BY OUR MEMBERS



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